



For immediate release

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COMMODORE 3-PLUS-1 MAKES INTEGRATED SOFTWARE AVAILABLE FOR HOME COMPUTERS

WEST CHESTER, PA -- Commodore today became the first company to offer fully integrated software for a home computer...the new software, called $3\text{-PLUS-1}^{\text{TM}}$, includes a word processor, electronic spreadsheet, file manager and graphics package.

All four programs are integrated in the same software product and work together sharing or swapping information. For example, a financial analysis created on the spreadsheet can be transferred to the word processor and incorporated in a written report.

Commodore 3-PLUS-1 is offered on a cartridge for the Commodore 64 computer, and will be offered either as a BUILT-IN option or on cartridge for the new Commodore 264 computer.

"The name 3-PLUS-1 really describes the product," said Sig Hartmann, president of Commodore Software. "There are three essential types of productivity software--word processing, electronic spreadsheet and database file management. We have added a PLUS which is business graphics, so the user can visually represent spreadsheet data in chart or graph form. Commodore 3-PLUS-1 also has windowing capabilities which allow the word processor and spreadsheet to be viewed simultaneously.

"Some people compare Commodore 3-PLUS-1 to Lotus 1-2-3, but if such comparison is made you might say Commodore 3-PLUS-1 is an integrated package 'for the masses' while Lotus is 'for the classes' by virtue of its high price and large memory requirement. Also, Commodore 3-PLUS-1 is available on convenient plug-in cartridges which allow more efficient RAM working memory in the computer, and on our new Commodore 264 computer, it's available as a built-in option as part of the computer's internal operating system. That makes Commodore 3-PLUS-1 the first integrated software to be built into a home computer."

Commodore 3-PLUS-1 requires no computer knowledge or special experience. It's designed for first-time computerists as well as experts.

Applications include home budgets, business plans, sales forecasts, personal or professional correspondence, mailing lists, school or business presentations, electronic filing, "what-if" calculations, statistics and more.

"We believe this is the most versatile productivity package offered on any home computer—it turns the home computer into a business tool, educational aid or sophisticated personal workstation," Hartmann added.

Pricing and initial deliveries are expected in the spring.

Commodore Business Machines, Inc. is a wholly owned subsidiary of Commodore International Ltd. (NYSE:CBU), a fully integrated manufacturer of advanced microcomputer systems, consumer electronic products, semiconductors, and office equipment. Commodore markets the Commodore VIC-20TM, Commodore 64TM, PET[®], CBM[®] and SuperPETTM computer systems and software to major accounts and stores.